

Manage assets with advanced asset management

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Advanced asset management makes it easier for you to organize, secure, and customize your digital files. Use asset taxonomies to help you categorize the assets on the go to boost your team efficiency.

Get a clear view of your assets

When your organization uses a lot of assets, an elegant solution for managing them is essential for your business. Having a centralized location to streamline processes is just the beginning. You also need to think about a way of organizing assets to make sure there are no duplicates or unused files cluttering your asset library.

On top of that, giving your content creators the option to customize the images based on the limitations you set can be a huge time saver for your team.

Picture-perfect asset management

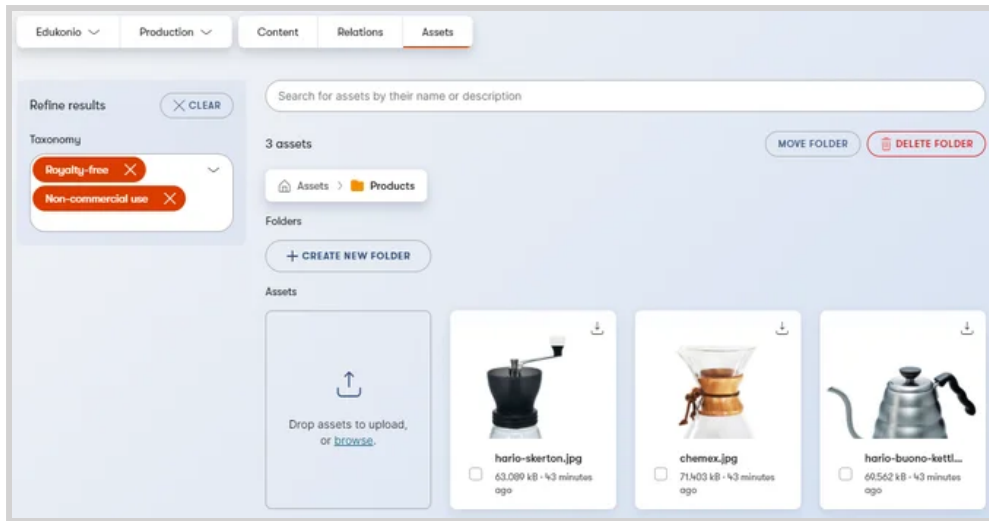
What are the main benefits you'll get with advanced asset management?

- Organize your assets by tagging them for better asset governance.
- Improve search experience by quickly finding the right assets.
- Support asset reuse by customizing the same image for different use cases.
- Secure your assets with an API key so that only your apps can fetch your assets.
- Serve assets from your own custom domain to make your site more trustworthy.

Let's have a closer look at how advanced asset management helps you both with assets in the asset library and when using the images in content items.

Tag your assets with asset taxonomies

To keep your assets in the asset library organized, [tag your assets](#) with asset taxonomy. You can categorize assets based on your selected criteria, for example, regions, teams, licenses, and so on.



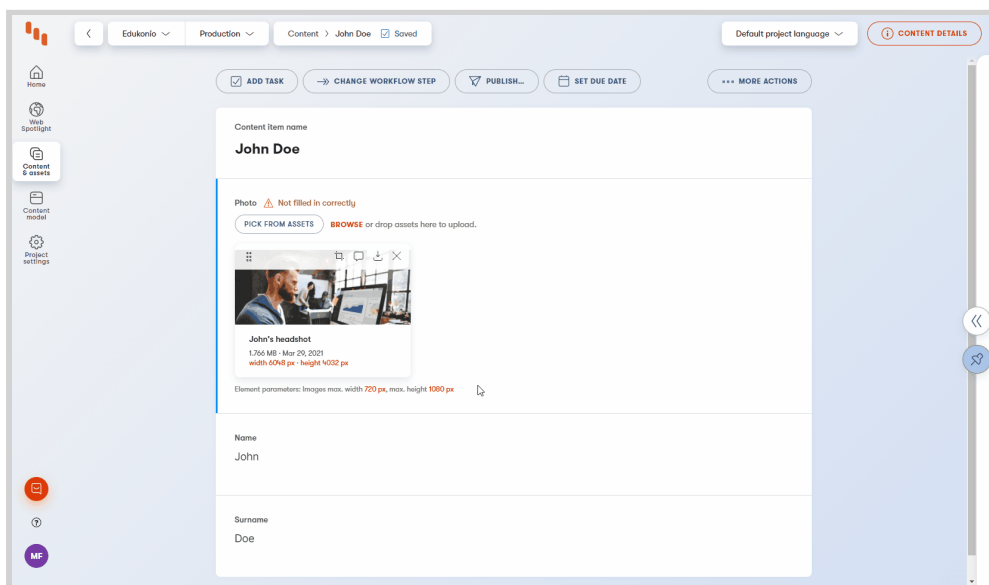
Find your tagged assets with asset taxonomies

Your developers can also work with [asset taxonomies](#) to tag your assets via the Management API.

Customize images to meet content limitations

Make adjusting images to fit your content requirements easier. With [image customization](#), content authors can create a variation of the original image within a few clicks. No need to contact a graphic expert each time they need to make a slight change.

i To display customized images on your website or an app, your developers first need to [append custom query parameters](#) to the asset's original URL.



Customize image to fit set limitations

Your developers can also work with [customized images](#) via the Management API.

Secure assets with an API key

Do you manage confidential assets or need to run an intranet website? In that case, you might want to keep your assets away from the public.

[Restrict access to your assets](#) by requiring an API key. Once set up, only the apps that use your API key can fetch your assets, no one else.

Serve your assets from a custom domain

Make your assets more trustworthy and improve your site's SEO. [Set up a custom asset domain](#) to serve assets from your own domain instead of Kontent.ai's default asset domain.

Take your asset management to the next level

Would you like to improve your asset management? Contact us to enable advanced asset management for you.

[Activate advanced asset management](#)

What's next?

If you're interested in getting started with advanced asset management in Kontent.ai, schedule a [personalized demo](#) with one of our content experts.

- Keep your assets organized and easily findable by tagging them with [asset taxonomies](#).
- Know the ins and outs of [how to use assets in content items](#).
- [Optimize your images](#) to save on bandwidth and deliver the right size to each device.