

# Set up content expiration

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If you want to launch a time-limited campaign or present content that's relevant only for some time, it's useful to schedule automatic content expiration. You can schedule content items to get unpublished and archived at the right time the same way you can [schedule them for publishing](#). This helps you to keep your content up-to-date.

You can only schedule items for unpublishing if they have a published version.

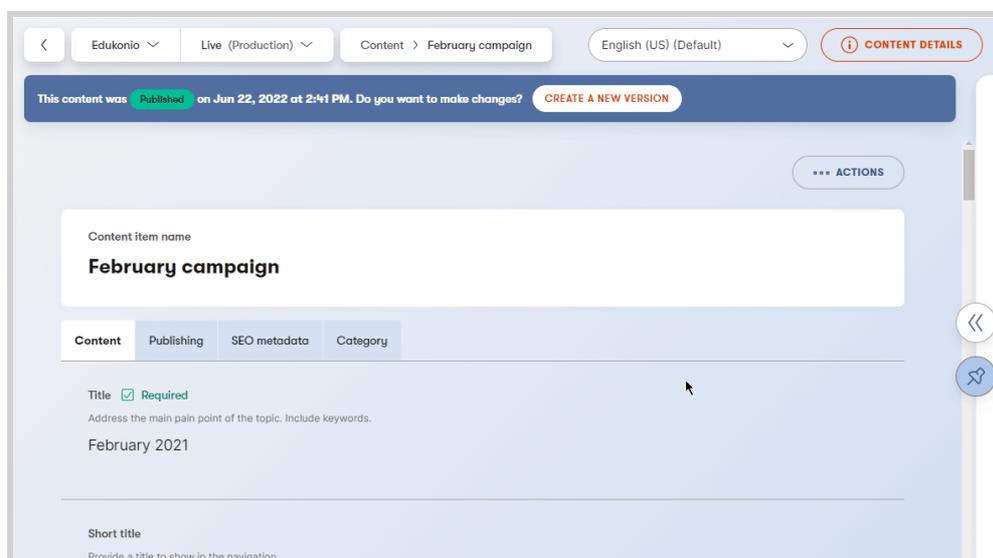
## Schedule a content item for unpublishing

1. In **Content & assets**, open a published content item you want to schedule for unpublishing.
2. In **Content details**, click **Unpublish and archive**.
3. Select **Schedule unpublish**.
4. Select a date, time, and time zone.
  - The pre-selected time zone matches the time zone on your device. You can select another time zone based on the region you're unpublishing the content for.
5. Click **Done**.
6. Click **Save changes**.

### Update the unpublish date

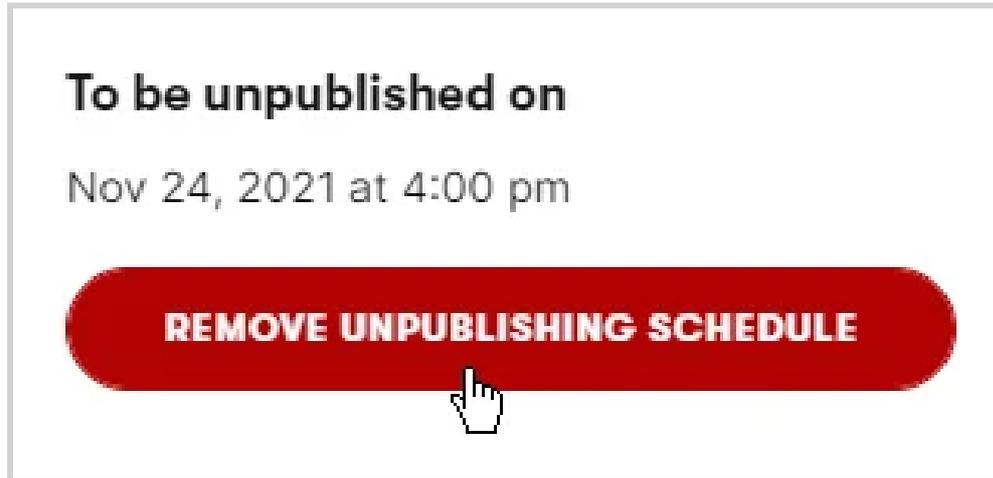
To reschedule the item for unpublishing, click **Change unpublishing options** in the right sidebar, and pick a different date.

After the content item is unpublished and archived on the set date, it'll become read-only and won't be accessible via the [Delivery API](#).



## Discard scheduled unpublishing

1. In  **Content & assets**, open the content item for which you want to discard the schedule.
2. In  **Content details**, click **Remove unpublishing date**.
3. In the confirmation popup, click **Remove**.



## Schedule multiple items for unpublishing

1. In  **Content & assets**, select published content items you want to schedule for unpublishing.
2. Click  > **Unpublish and archive**.
3. Select **Schedule unpublish**.
4. Select a date, time, and time zone.
  - The pre-selected time zone matches the time zone on your device. You can select another time zone based on the region you're unpublishing the content for.
5. Click **Done**.
6. Click **Save changes**.

### Update the unublish date

To reschedule unpublishing of multiple items, follow the steps above and pick a different date.

After the content items are unpublished and archived on the set date, they'll become read-only and won't be accessible via the [Delivery API](#).

### You can't remove scheduled unublish date in bulk

Select the content items for unpublishing carefully. You can't discard the unpublishing schedule for multiple items at once. You can only [remove the schedule](#) separately for each item.

## What's next?

- Plan your content releases by [scheduling content publishing](#).
- [Keep your production on track](#) with help of the project overview.
- [Preview unpublished content](#) to ensure your content looks right before publishing.
- [Configure your content workflow](#) to suit your project's needs.
- [Drive your content towards completion](#) by moving content items through their workflow.