



# Insert tweets into content (example)

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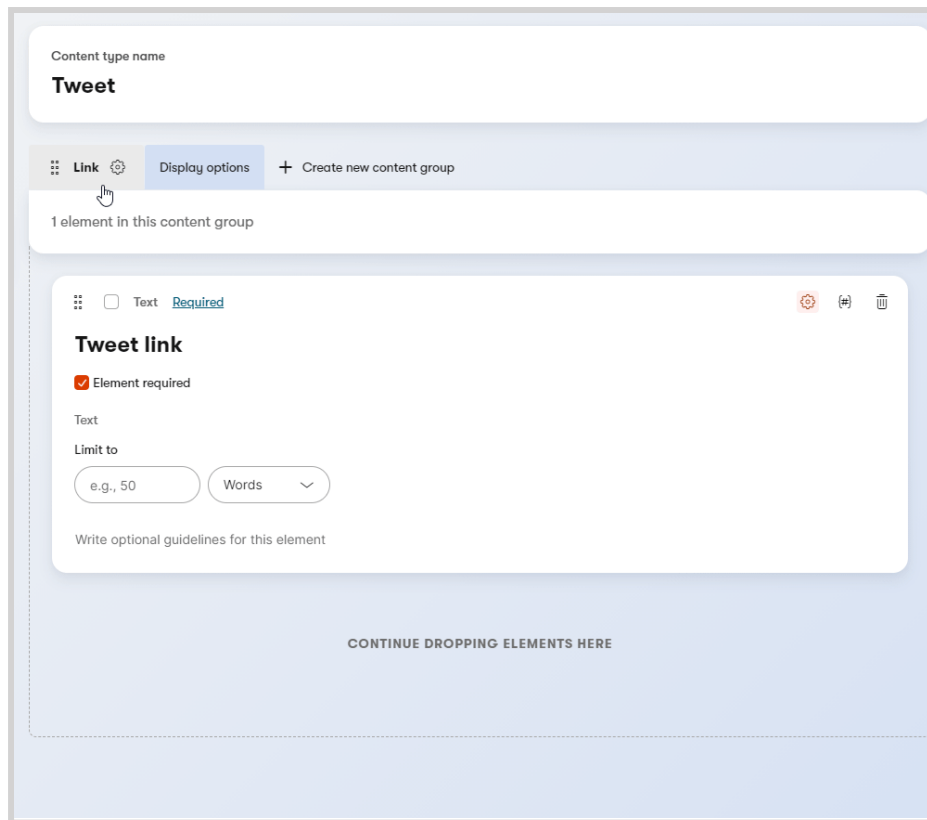
Embedding content inside rich text is a matter of defining the structure for your content and then providing specific content based on that structure. See how it all works on the example of tweets inside articles.

## Create a content type for the tweet

The first step is to create a content type that will define the basic elements of the tweet.




1. In  **Content model**, click **Create new**.
2. Type *Tweet* in **Content type name**.
3. Add a **Text** element for the tweet link.
  1. Name it *Link*.
  2. Make it [required](#).
4. Click  **Add a new content group**.
  1. Name it *Display options*.
  2. Click **Add content group**.
5. Add a **Multiple choice** element for the options.
  1. Add two options named *Hide thread* and *Hide media*.
  2. Set the element to show as Checkboxes.
6. (Optional) Add another **Multiple choice** element for selecting a theme.
  1. Add two options named *Dark* and *Light*.
  2. Set the element to show as Radio buttons.
7. Click **Save changes**.

The finished Tweet content type can look similar to what you see below.




## Insert a tweet

Once you have the tweet defined, you can insert it as component in a rich text element of an article, for example.

1. Go to  **Content & assets**.
2. Using the filters on the left, select the *Article* content type to view only articles.
3. Open an article for editing.
4. In a rich text element, place the cursor to where you want to add the tweet.
5. In the editor toolbar, click  and then .
6. Choose **Tweet** from the list of types.
7. Fill in the elements.

You now have a tweet that exists only within the article as a component.

### **From single-use to re-use**

If you later find another use for the content in your component, you can always convert it to a content item by clicking .

This conversion cannot be undone. If done by accident, [archive](#) the new item and create your component again.

After you finish, you can continue editing the article. Changes made to the tweet are saved automatically.

According to a legend,Americano gained its name during the World War II, when American soldiers didn't like strong espresso and thus they drank it thinned. Americano can be prepared by adding hot water to espresso or, vice versa, by adding espresso into water. In the latter case, the beverage is usually called Long Black and it is served in a cappuccino cup with a volume of 15-180 ml.

⋮
^ Tweet
🔗 🗑️

Link

Display options

Tweet link  Required

<https://twitter.com/DeCubaNorwich/status/879265763978358784>

**Lungo**

Lungo means long, watery or thinned in Italian, which expresses the preparation methods of this beverage.

This is what the final result looks like in one of our [Kontent.ai sample apps](#).

**Americano**

Americano is an espresso with added hot water which increased the volume, typically in a ratio of 1:5. According to a legend, Americano gained its name during the World War II, when American soldiers didn't like strong espresso and thus they drank it thinned. Americano can be prepared by adding hot water to espresso or, vice versa, by adding espresso into water. In the latter case, the beverage is usually called Long Black and it is served in a cappuccino cup with a volume of 15-180 ml.

**De Cuba Norwich**  
@DeCubaNorwich

🐦

Starting the day with a Cuban Coffee #Coffee #Brownie #Americano

11:11 AM · Jun 26, 2017
📄

🍷
💬
📤 Share this Tweet

**Lungo**

Lungo means long, watery or thinned in Italian, which expresses the preparation methods of this beverage. Baristas tend to acquire this beverage in different ways, some adjust the grinder to a coarser level while keeping the extraction time the same as with the espresso, gaining coffee with a volume of 60 ml. We recommend a gentler way of adding hot

You can also use this approach for other types of content like videos or embedded content.

## What's next?

- Resolve components in your apps to [render your tweets](#).
- Know the [difference between component and items](#) so that you create items only when needed.
- Add a related articles section by [linking existing items together](#).