

Link authors to content

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Create relationships between articles and their authors to show who wrote what. The easiest way to do this is by modeling your articles and authors as separate content types. You then create content based on the types and link it together to define the relationships.


How content linking works

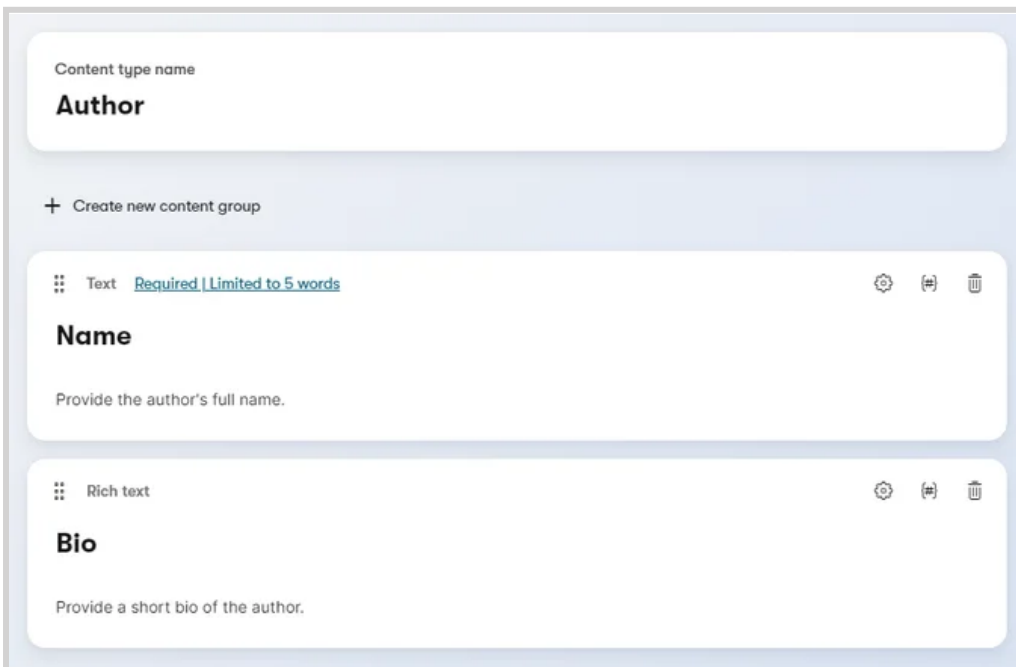
Watch this video to get familiar with the concept of linking content together.

Play video on <https://www.youtube.com/watch?v=8KigEbu5xvg>.

Create a content type for your authors

First, you need to define what your author model will look like.


1. In  **Content model**, click **Create new**.
2. Enter a name for your content type, such as *Author*.
3. Add at least two elements:
 - A *Name* text element
 - A *Bio* rich text element
4. Click **Save changes**.

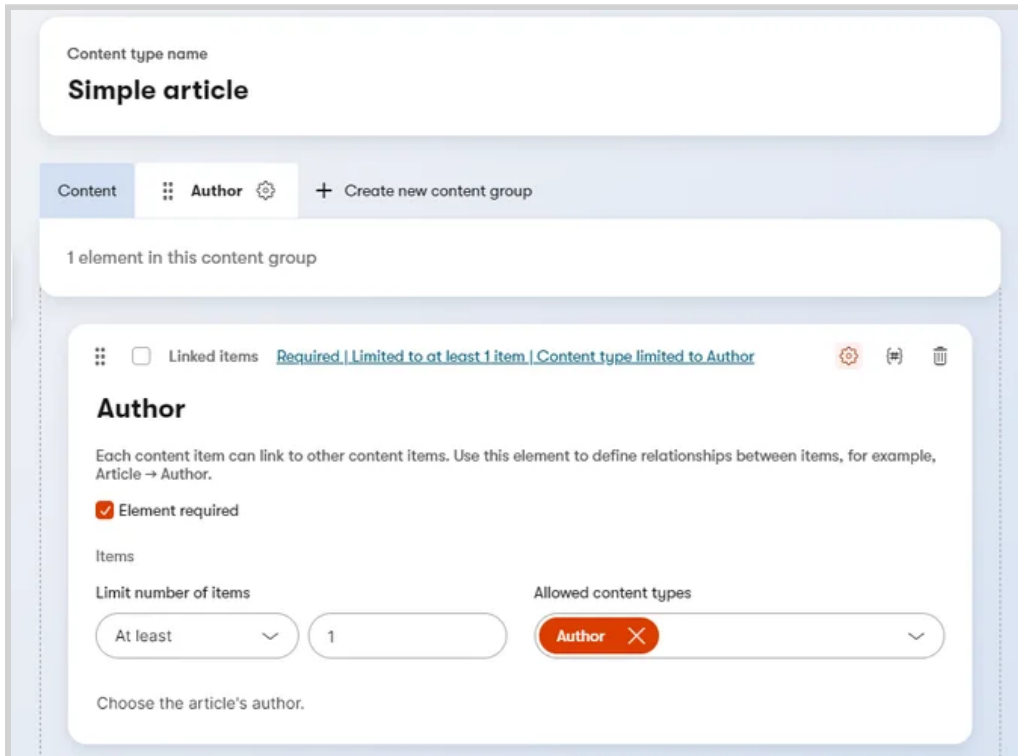


The screenshot shows the 'Content model' editor for a content type named 'Author'. At the top, there is a field for 'Content type name' with the value 'Author'. Below this is a '+ Create new content group' button. The editor contains two content elements:

- Name**: A text element with the label 'Name'. It is marked as 'Required' and 'Limited to 5 words'. The description below it says 'Provide the author's full name.'.
- Bio**: A rich text element with the label 'Bio'. The description below it says 'Provide a short bio of the author.'



Add a place to link authors in your articles

1. In  **Content model**, open a content type you use for articles.
2. Add a **Linked items** element.
 1. Name it *Author*.
 2. Make it [required](#).
 3. Limit the allowed content types to *Author*.
3. Click **Save changes**.



Create and link an author

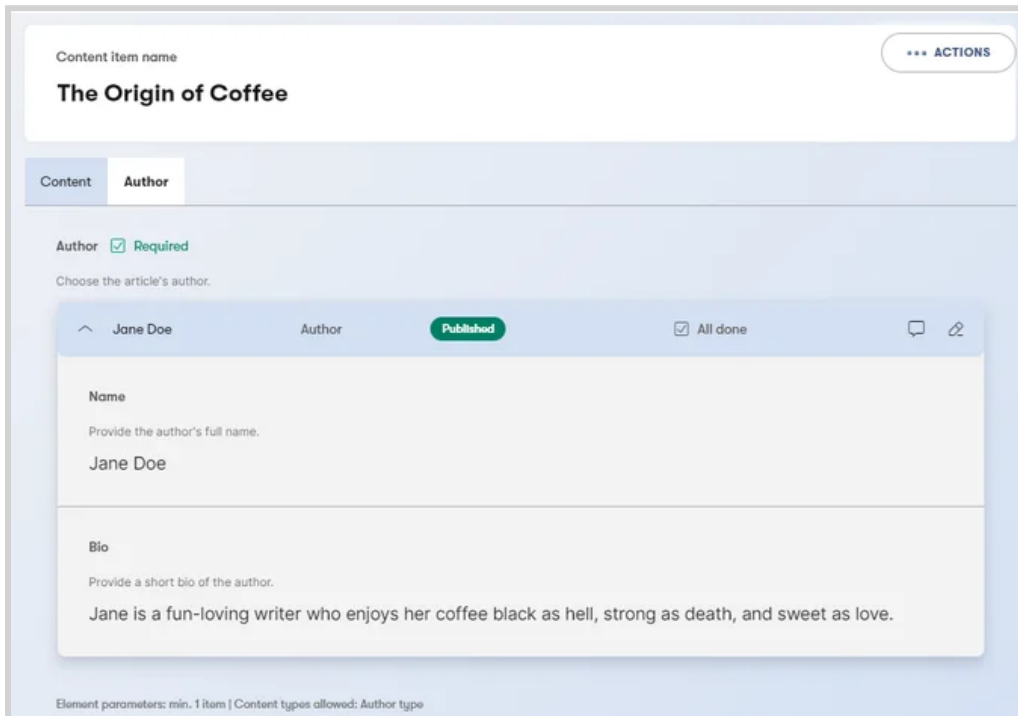
To link an author to an article, you first need to create an author. You can create an author separately (as you would [create any content item](#)) or create it directly from within an article, as in this example.

1. In  **Content & assets**, open one of your articles.
2. In the *Author* element, click **Create new author**.
 1. If [multiple workflows](#) are available, select one for the new *Author* content item.
 2. Enter a name for your content item, such as the author's first name.
 3. Enter the author's name into the *Name* element.
 4. Enter a bio into the *Bio* element.
 5. [Publish](#) your author.
3. Click  in the top left to go back to your article.
4. [Publish](#) the new version of your article.

Now you've linked one of your authors to an article.

💡 New linked items inherit a collection from their parent item

To change it, open the *Author* content item you've just created and [select a different collection](#). You can do that also for already published items without creating a new version.



In this example, the author Jane Doe is connected to the article The Origin of Coffee.

You can follow the same approach for other types of standalone content like blog posts or case studies.

What's next?

You created a content type for your authors, created an author, and linked your author to an article. Now that you've linked the items inside Kontent.ai, you can [retrieve the items](#) and display their relationship in your app.

- Take the concept of linking content further and [build landing pages](#) from your existing content.
- Know [when to use components](#) instead of content items in rich text.
- [Add code samples](#) to your technical articles.