

Use taxonomies for release publishing (example)

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As your content grows bigger, you benefit from organizing your content into smaller groups such as releases. You create these groups by [tagging your content](#). You can then plan your releases, see what's [scheduled](#) for each release, and perform bulk operations like [publishing](#) or [changing workflow](#).

Group content items into a release


One of the ways in Kontent.ai to group content is by using taxonomies. When you [tag content items with a taxonomy term](#), you can then [filter the content items](#) and perform bulk operations on them, such as publishing or changing their workflow step.

Let's say you have an upcoming pricing update that you'd like to reflect in a few articles. To group the articles together, tag them with a taxonomy term designated for the pricing update.

In this example, you'll create a taxonomy group called *Releases*. This group will contain taxonomy terms for each release you want to tag your content items with.

1. Create the *Releases* taxonomy group

The first step is to create a taxonomy group *Releases* that will hold the taxonomy terms for each release.

1. In  **Content model**, select the **Taxonomies** tab.
2. Click **Create new**.
3. Type *Releases* into the **Taxonomy group name** field.

2. Add tags to the *Releases* group

Tags are taxonomy terms. Each release needs to have its own term.

1. Click **Create new Taxonomy term**.
2. Type a release name into the **Taxonomy term name** field.
3. Click **Confirm** to add your term.
4. Repeat steps 1 to 3 as needed.

After you add terms for all releases, click **Save changes**. You can always come back later to add more releases.

Taxonomy group name

Releases

Taxonomy terms


Expand all Collapse all

- Q1
- Q2
- Q3
- Pricing update
- Specifications update
- Q4
- New product release

CREATE NEW TAXONOMY TERM

Now that you have the taxonomy terms prepared, it's time to add the taxonomy element to the content types of items you want to tag.

3. Adjust the content model

1. In  **Content model**, open the relevant content type for editing.
2. Insert the **Taxonomy** element.
3. In the element, select the *Releases* taxonomy group you've [in the previous steps](#).
4. Click **Save changes**.

Now you and your content creators can start [tagging the content items](#) related to a particular release.

What's next?

- [Filter your content](#) so you always find what you need.
- In Kontent.ai, you can use taxonomies to also [organize your assets](#).