

# Set up Web Spotlight for your project

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Web Spotlight lets you create web pages and see them right in your web app, providing immediate visual feedback. Your web editors can produce and update content in the context of your website. Request [activation of the Web Spotlight](#) and find what it brings to your project.

## Why use Web Spotlight

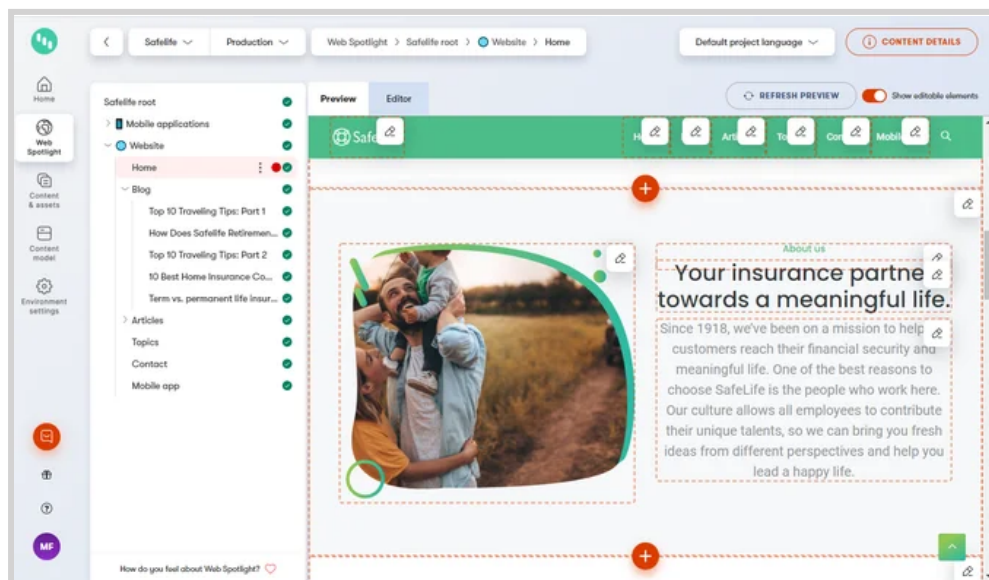
What are the main benefits you'll get when using Web Spotlight?

- Seeing the hierarchy of a website in a page tree
- Creating new pages from the page tree
- Previewing of changes in Kontent.ai
- Live-editing pages from the preview


Overall, **Web Spotlight brings ease to the authoring experience** for website creators. As Kontent.ai is still the engine behind Web Spotlight, you can use all of its headless CMS advantages:

- Reusing content across all channels
- Reusing content in different places
- API-first content with multiple SDKs available

Content creators don't need to learn the hierarchy of your project. They'll see a page tree, choose a page in it, make a few changes, and see their new page in a matter of seconds. Find [more about the Web Spotlight](#).




## Get Web Spotlight

Web Spotlight is an additional feature of Kontent.ai purchased separately per subscription. To set up a project as a website, [purchase Web Spotlight](#) and then contact us using  at the bottom right (or click the button below) so we can activate it for you.


[Request Web Spotlight](#)

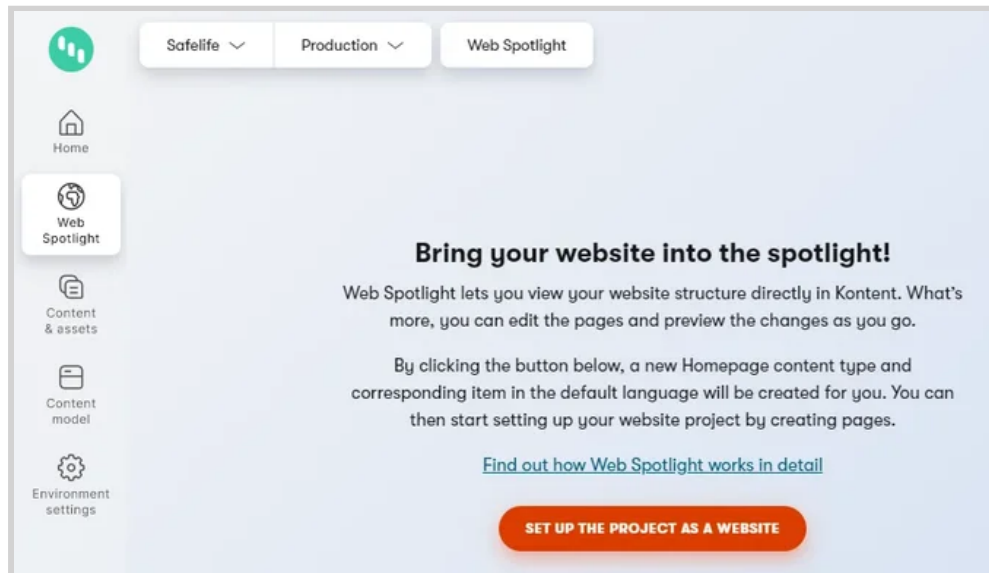
## Activate Web Spotlight

Once you have Web Spotlight activated for your subscription, you can enable it for individual projects.

Open the project environment you want to set up as a website and click  **Environment settings** > **General** > **Web Spotlight** > **Activate Web Spotlight**.

Shortly after you click the button, you'll see  **Web Spotlight** in the app menu. Click it to start setting up Web Spotlight in your project.

 Any project manager that has access to the default [language](#) can activate Web Spotlight for the project.



*What you see when you open Web Spotlight for the first time.*

The initial setup creates new content types and items in your project. It doesn't affect any of your existing content.

### **Converting existing projects to Web Spotlight**

If you have an already existing and working project, you can adjust it to use Web Spotlight. We have a [tutorial focusing on this specific scenario](#).

## What happens after activation?

Once set up, Web Spotlight creates several things:

1. *Web Spotlight root* content type – a core part of Web Spotlight, which you can edit but not delete while Web Spotlight is active.
2. *Subpages* content type element – a core part of Web Spotlight, which you need to use in your model to create the page tree.
3. *Page* content type – an optional part of Web Spotlight, which you can use for creating pages.

### What if you deactivate Web Spotlight?

Your content stays as-is, including the content items and content types created during activation. Nothing will be changed or deleted.

## Root item in Web Spotlight

The root item in Web Spotlight is the top-level content item that defines the root of your website.

The root item is the core of Web Spotlight, on which you build your content tree hierarchy.

The *Web Spotlight root* defines the following elements:

- Title – specifies the name of the root item.
- Subpages – specifies your website's home subpages, for example, the top-level navigation. By default, this element is limited to [pages](#).
- Content – specifies a content item to use for the root of your website.

You can [extend](#) your root item with other content elements if needed. While Web Spotlight is active, the *Web Spotlight root* type and the item based on it cannot be deleted.

## Subpages in Web Spotlight

The *Subpages* element is a means of creating your website hierarchy, commonly known as a page tree. You can use subpages with the [predefined\\_page](#) content type or add them to your own content types.

## Page in Web Spotlight

The *Page* content type in Web Spotlight defines a page within your website. Pages represent the locations in your page tree. They are connected to items with specific content such as articles or blog posts.

The *Page* type defines the following elements:

- Title – specifies the name of the page.
- URL – specifies the URL slug of the page. By default, auto-generated from Title.

- Show in navigation – determines whether the page should be visible in the page tree.
- Subpages – specifies the subpages of the current page, for example, several pages within a section of your website. By default, this element is limited to Page items.
- Content – specifies a content item to use for this page.

## What's next?

- Continue to our [Hello Web Spotlight](#) tutorial to learn the basics of displaying your content with Web Spotlight.
- To make the most out of Web Spotlight, make sure to [set up preview](#) for your website and [implement smart links](#). These two steps let you quickly edit content directly in Kontent.ai.
- [Create, edit, and preview your web pages](#) in Web Spotlight.
- Are you more of a visual type? Watch the configuration in [our e-learning course](#).